



# Global Logistics Manager: From Transportation to Logistics

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## **Global Logistics Manager: From Transportation to Logistics** S. J. Seeds

Between the 1980's deregulation and the 911 Homeland Security re-regulation, there existed a unique period in American commercial history. This book recounts the era of the rise of modern logistics with its computerization, RFID, security issues and documents the various Conventions as the newly deregulated transportation industry transitioned into the 21st century's modern logistics practice. Heavily footnoted, the book recounts the industry's twists and turns through the author's numerous trade press articles. It also includes fun facts on Circus Ramp history, WWII pilot Butch O'Hare's story as America's first Naval Ace and the Beatles Rock Band's quiet PanAm jet controversy. It also provides information on major players like President Grover Cleveland as the father of the I.C.C., Congressman Harley Staggers as America's rail deregulator and containerization pioneer Malcolm McLean. With transport veteran observations included, this is an excellent book for people that ever worked with trucks or trains or boats and planes - or ports. With the deregulation and sunset of the 110 year old Interstate Commerce Commission, these 20+ deregulatory years are a fascinating look at a time in American history that has come and gone, and can never come again. Includes 55 pictures and 9 illustrations or emblems.

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