



# Raising Money - Legally: A Practical Guide to Raising Capital

*Bruce E. Methven*

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## **Raising Money - Legally: A Practical Guide to Raising Capital** Bruce E. Methven

This book is designed to be a practical guide for entrepreneurs, business owners, organizers of real-estate funds (syndications) and others who want to make plans about raising money legally. (Although it discusses a number of legal requirements, it is not designed as a treatise for attorneys and there are almost no legal citations.)

More specifically, this book covers raising money by private placement offerings and by direct placement offerings (DPO's), both of which are defined below. It does not cover initial public offerings (IPO's). By the time a company reaches the point where it can make an IPO, it will be hiring many professionals for the process.

The book DOES cover the JOBS ACT advertised Rule 506(c) and crowdfunding offerings, along with much other information about offerings.

As a practical guide, the book discusses the major pieces that form an offering: Selection of the entity making the offering and the structure of the investment to be offered; the different categories of investors; choosing among the various types of offerings; preparing offering documents and filings; and some thoughts on marketing.

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