



Authors Inc.: Literary Celebrity in the Modern United States, 1880-1980

Loren Glass

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The first comprehensive and systematic study of literary celebrity in the twentieth-century United States, *Authors Inc.* focuses on the autobiographical work of Mark Twain, Jack London, Gertrude Stein, Ernest Hemingway, and Norman Mailer. Through these classic American authors, Loren Glass reveals the degree to which literary modernism in the United States is inseparable from the mass cultural forces it opposed. Chronicling the emergence of literary celebrity in the late nineteenth century up through its contemporary manifestations, Glass focuses on how individual authors themselves struggled with the conditions of mass cultural renown. Furthermore, by emphasizing the complex relation between masculinity and modernist authorship in the United States, the book provides a bracing new account of the psychosexual economy of the American profession of authorship. By combining a socio-historical approach with a rhetorical analysis of the autobiographical work in which classic American writers attempted to intervene in the formation of their public personae, *Authors Inc.* offers a long overdue study of one of the most important, and neglected, aspects of modern American literature.

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