



Career Opportunities in Animation (Career Opportunities (Paperback))

Jeff Lenburg

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From character designer to storyboard artist a comprehensive guide to fun careers in animation.

Animation is everywhere from the Internet to the silver screen and due to the rapid growth of animation in virtually every field and industry, so are animation jobs. Fueled by the worldwide explosion of film and television productions, new and original animated films, and apps and videos for mobile computing devices, the fields of animation and special effects, video games, and e-learning are all expected to grow. This is in addition to the phenomenal widespread growth of industries like mobile gaming, television advertising, digital media, and science and technology. With the high demand for qualified individuals to work in these industries, there has never been a better time to start or advance a career in animation.

Career Opportunities in Animation describes 60 careers in many fields of animation, including art, backgrounds and layouts, design, directing, engineering, film and television animation, game and Web design, painting and texturing, performing, producing, technical production, and writing. Appendixes in this comprehensive new resource include Educational Institutions; Major Trade Periodicals, Newsletters, and Other Publications; Professional, Industry, and Trade Associations; Guilds and Unions; Recommended Animation Industry Web Sites; and U.S. Animation Studios and Production Companies.

Career profiles include:

- Art director
- Concept Artist
- Character designer
- Effects animator
- Flash animator
- Graphic artist and graphic designer
- Layout artist/scene planner
- Motion graphics artist and motion graphics designer
- Production designer
- Software engineer
- Storyboard artist
- Visual development artist.

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