

Engendering Business: Men and Women in the Corporate Office, 1870-1930 (Gender Relations in the American Experience)

Angel Kwolek-Folland

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In Engendering Business, Angel Kwolek-Folland challenges the notion that neutral market forces shaped American business, arguing instead for the central importance of gender in the rise of the modern corporation. She presents a detailed view of the gendered development of management and male-female job segmentation, while also examining the role of gender in such areas as architectural space, office clothing, and office workers' leisure activities.



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