



Navigating the Rough Waters of Today's Publishing World: Critical Advice for Writers from Industry Insiders

Marcia Meier

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A complete review of the modern publishing process, this resource is an ideal companion for aspiring authors who want to understand and break into this ever-changing industry. Featuring advice from a robust roster of literary agents, editors, authors, and insiders-including Random House Editor at Large David Ebershoff, literary agent and former Book of the Month Club Editor in Chief Victoria Skurnick, and New York Times-best selling author Bob Mayer-this guidebook demystifies the entire publishing process and offers some hints on where the publishing industry is headed. Thorough discussions on the difference between fiction and nonfiction publishing, working with an agent, maximizing marketing and promotional opportunities, and getting published in magazines, newspapers, and online make this an essential reference for anyone wanting to plot a course for publishing success.

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