



American Investment in British Manufacturing Industry

John Dunning

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This classic work, first published in 1958, is a seminal text in international business history. This new, substantially updated and revised edition is being published on the fortieth anniversary of the first edition.

Features of the revised edition include:

- * a new introduction
- * a new concluding chapter
- * amendments and additions to the original text
- * a new statistical appendix which examines the main features and significance of the US penetration of UK industry over the past four decades.

Professor Dunning is one of the most internationally renowned and respected scholars in international business research. The updated version of this highly regarded book is a major contribution to studies in international business history.

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