Programming Points: The Best of 'The Radio Magazine' Columns (2003-2010)

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Programming Points: The Best of 'The Radio Magazine' Columns (2003-2010) Paul Easton
From 2003-2010 UK radio consultant Paul Easton contributed the fortnightly 'Programming Points' column, as well as other occasional features, for The Radio Magazine. During that period the UK radio industry underwent a lot of changes. A new regulator, consolidation, increased networking and automation, the development of national 'brands'…. the list goes on. This book is a collection of Paul's columns, containing a mix of advice and industry commentary.

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