



# **Finding the Motivated Seller the Key to Your Success As a Real Estate Entrepreneur: "Subject to Real Estate" "Lease Options" "Wholesaling"**

*Omar Johnson*

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# Finding the Motivated Seller the Key to Your Success As a Real Estate Entrepreneur: "Subject to Real Estate" "Lease Options" "Wholesaling"

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## **Finding the Motivated Seller the Key to Your Success As a Real Estate Entrepreneur: "Subject to Real Estate" "Lease Options" "Wholesaling" Omar Johnson**

Your ability to find motivated sellers is one of the keys to becoming a successful Real Estate Entrepreneur. However 95% of the people who buy real estate courses and attend real estate seminars never get around to doing their first deal not because they lack determination, passion or commitment but because no one ever told them that truth and the other real truth which is.....The Key To Making Money In Real Estate Is **MARKETING**. You must become a marketer of your real estate business. That's what it comes down to. If you are in business, you need to make this shift in your thinking. No business is going to prosper without a lot of customers. And how do you essentially get those customers or clients? It's through marketing. **MARKETING** drives the business. It is the fuel that produces the leads and prospects you need to sustain and thrive in your business. Without it you are like a car without gas, you are not going anywhere. Trust me, you can know 100 different ways to buy a house but it all means absolutely nothing if you don't know how to get motivated sellers in front of you so that you can construct and present your offers, get them accepted, and then find and attract motivated buyers to cash you out so that you can make a boatload of cash. So how do you find motivated sellers? You need a system! Omar Johnson real estate investor and marketing expert explains on this 25 minute audio cd entitled "Finding The Motivated Seller The Key To Your Success As A Real Estate Entrepreneur" that exact system that you need to find and attract motivated sellers to your real estate business and explode your profits.

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