



# Learning On Demand

*Reuben Tozman*

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## **Learning On Demand** Reuben Tozman

Learning on Demand presents new ideas around the topic of web-enabled instruction, challenging long-held beliefs about proper design and the methods for engaging students. Drawing on technology trends, this book shows that accessibility of information on demand overshadows interactive design for creating effective web-based instruction. In addition, the trends that are evident outside of the training and development industry are ones that could empower and bring training and development professionals into vital roles within an organization. Learning on Demand showcases fascinating examples of web and mobile technologies that are based on an increasingly open web platform. Right now, technology innovations are moving faster than innovations in learning. The showcase of technologies presented in this book can create a baseline of innovation to use for comparison in the future. We must continue to look at new, developing technologies, and assess whether training and development trends are taking advantage of these technologies. If they are not, we need to examine how we can do so moving forward. This book will discuss new ways of measuring the effectiveness of web-enabled instructional solutions based on the success of business intelligence and web analytic technologies.

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